

David Saltzman

Madison, Wisconsin, USA

608.345.2844

dauids2844@gmail.com

dauidsaltzman.com | linkedin.com/in/davidwrites

Experienced, talented writer with a gift for narrative, looking for a fast-paced, ambitious, challenging environment in which to thrive. Professionally trained in both law and fiction, with over six years' experience writing articles, op-ed pieces, web copy, press releases, scripts, fiction, and craft analyses. Quick learner, obsessively detail-oriented, and a highly motivated team member. Skilled at understanding, internalizing, and expressing divergent perspectives. Able to distill complex concepts into clear, concise prose. Enjoys complicated projects, ambitious goals, and creative collaboration.

Professional Experience

David Saltzman Enterprises – Madison, WI – Freelance Writer

2018-Present

Produces content for himself and others, including tech blogs, scripts for explainer videos, craft essays, and interactive fiction. Specializes in communicating with clients and teams to understand their particular goals, and capturing the precise tone, voice, and content necessary to reach them. Embraces the use of storytelling as a marketing concept, using narrative strategies to maximize return on social-media campaigns, nonprofit appeals, multi-part blog posts, and user experiences.

- Writes blog posts featured on sites including Medium, Thinker Ventures (a tech-entrepreneur hub in Rockford, IL), and Huffington Post.
- Ghostwrites a variety of content, including legislative testimony before the Wisconsin State Assembly, op-ed pieces featured in the Wisconsin State Journal, social-media campaigns, corporate appeals, interactive-fiction experiences for mobile storytelling apps.
- Provides editorial services including copyediting, manuscript reviews, website audits, and personalized coaching.
- Organizes workshops on narrative marketing, helping entrepreneurs, freelancers, and small-business owners leverage the power of storytelling to achieve their business goals.

Institute for Global Ethics – Madison, WI – Content Lead and Program Director

2014-18

Produced all written, video, and marketing content at a local ethics-training nonprofit over the past four years, including writing, directing, and collaborating with video professionals on documentary trailers. Orchestrated the strategy, creation, revision, and distribution of everything from op-ed pieces on current events, to weekly newsletters, to biannual fundraising appeals. Gained proficiency in Adobe Photoshop, Adobe Premiere, Audacity, Wix, Trail Blazer Donor Management, Teamwork, PowerPoint, Publisher, Word, and Excel.

- Drafted social-media posts, press releases, newsletters, annual fundraising appeals, seasonal updates, website copy, and commentaries on current issues.
- Conceptualized, wrote, directed, and facilitated the development of three trailers for IGE's ongoing documentary project, *Ethical Exemplars: Moral Courage in Action*.
- Created treatments, artistic-vision statements, and narrative summaries used to obtain grant funding and acceptance into multiple documentary-film conventions.
- Collaborated with other team members to develop short- and long-term project strategies, then designed project-management workflows to guide their implementation.
- Worked closely with other employees, management, and the Board of Directors to achieve our organizational vision.

- Administered website content, donor-management programs, project-management software, and internal technical support.

Saltzman Law Offices, LLC – Madison, WI – Managing Partner **2009-14**

Specialized in effective, individualized legal solutions at reasonable price structures, often working with community advocates to help increase awareness of constitutional rights and legal procedure.

- Represented clients on various matters, including criminal defense, civil litigation, family law, landlord-tenant disputes, and unemployment claims.
- Received state-assigned public-defender cases, practicing at both the trial and appellate levels.

University of Wisconsin Law School – Madison, WI – Adjunct Professor **2007-09**

Brought in mid-semester when a longtime professor had a health crisis, was eventually given a broader two-year assignment.

- Designed and taught *Clarity and Audience*, an advanced legal-writing course, which focused on precise analysis and effective organization of legal issues.
- Taught *Conflict of Laws*, an advanced civil-procedure course on issues of venue and jurisdiction.

Academic Background

Warren Wilson College – Swannanoa, NC **2015-17**

M.F.A., Fiction

- Thesis Volume: *Together in Our Separate Dark: Stories*
- Craft Essay: *Trial by Story: Searching for Truth in Voice-Driven Fiction*

University of Wisconsin Law School – Madison, WI **2004-07**

J.D., *cum laude*

- Senior Managing Editor, Wisconsin Law Review, 2006-07
- President, Jewish Law Students Association, 2006-07
- Student Attorney, Wisconsin Innocence Project, 2005-06

University of Wisconsin-Madison – Madison, WI **2001-04**

B.A., Philosophy, with honors

Publications and Honors

Publications

- “Want to Build your Brand on Reddit? Build Your Karma,” Thinker Ventures, May 30, 2018, <https://thinkerventures.com/article/want-to-build-your-brand-on-reddit-build-your-karma/>
- “The Ironic Canonization of Philip Roth,” medium.com, May 23, 2018, <https://medium.com/@davidsaltzman/the-ironic-canonization-of-philip-roth-b0d19d603350>

- “How to Convince Your Boss That Technology Is Useful,” Thinker Ventures, May 14, 2018, <https://thinkerventures.com/article/techno-phobic-bosses/>
- “Don’t Be Last Across the River,” Thinker Ventures, May 4, 2018, <https://thinkerventures.com/article/dont-be-last-across-the-river/>
- “The Case of Beezow Doo-doo Zopittybop-bop-bop: Criminal Justice, Mental Health and Human Nature,” Huffington Post, February 1, 2012, https://www.huffingtonpost.com/david-k-saltzman/bee-zow-doo-doo-zopittybop-bop-bop_b_1247918.html

Honors and Awards

- Honorable Mention in *Glimmer Train’s* April/May 2017 Very Short Fiction Contest for “Thing Is, You Just Don’t Know”
- Honorable Mention in *Glimmer Train’s* May 2014 Short Story Award for New Writers for “Why We Play”
- Longlisted for *American Short Fiction’s* 2014 ASF Prize for “Why We Play”